

PR Subcommittee Meeting

12/12/18 Minutes

In attendance: Chair Tammy Mahoney, Ms. Electra Alessio, Mr. Corey Masson (remote), Superintendent Ambrose. Called to order by Mahoney at 5:30 pm. Meeting was held in the SAU conference room. Mr. Masson attended remotely due to business obligations and was in an unoccupied area.

The minutes of the Nov. 14 meeting were approved by a unanimous vote. The seminary hearing held at the Dec 5 board meeting was discussed. Although the attendees were informed that the negotiations have not progressed enough for a warrant article in March, good feedback was nonetheless received from the community. Mr. Ambrose will communicate the latest status via email and news article after the first of the year. The committee's next focus will be on the budget and staffing contracts. Mr. Ambrose hopes to present a unified message, and suggested producing videos which present the budget priorities in relation to the needs analysis he previously presented. Mr. Masson suggested that the committee's goal over the next three months should be to release information about the budget and why the boards (hopefully unanimously endorse) the budget and contracts as they are aligned to the district goals and Sanborn's Definition of Success. Ms. Alessio stressed the importance of getting the message to voters age 50 and over. Mr. Ambrose would like to circulate a survey to synthesize the community's questions, and then convene a public forum at the 2nd January board meeting. There was also some discussion on an announcement for Mr. Ambrose's recent contract extension. Mr. Ambrose will draft a press release.

Meeting was adjourned by Mahoney at 6:10.